



March 30, 2024

We want to invite you and your business to participate in **Pueblo Bike Month Bingo** this June! PACE (Pueblo Active Community Environments) is working with a number of community partners to host a month of events in June 2024.

- We are printing and handing out a fun Bingo Card of things to do and see on a bicycle with friends, family or new friends met at promoted events.
- The Bingo Card will have items people can do independently or participate in group rides or events.
- We will have a photography competition each week by searching social media for #RidePueblo of a Bingo Card activity. At least one photo will be recognized each week on our social media campaign and entered for a drawing at the June 29th final event.
- We are waiting to hear on a grant we'd use to purchase bike water bottles to hand out with the Bingo Cards at events and to people riding along the trails.
- Wednesday, June 26th is Colorado Bike to Work Day so we are looking for interest in hosting a breakfast stop or interest in joining a central downtown breakfast stop. There will be a Bike from Work Happy hour that night also at Fuel & Iron!
- The final event with prize drawings will be on Saturday, June 29th with SoCo Art Bike ride and Bike Scavenger Hunt at Fuel & Iron Food Hall.

We are looking for cash and in-kind donations to help with the campaign and for prizes at the end of the month. Business partners may request to hand out Bingo Cards.

- For prizes at the end of the month we are looking for gift certificates to local businesses, bicycle tune up gift certificates to local bike shops, donated prizes, or cash so we can purchase quality bike light sets, socks, and other bicycle goodness.
- We also can promote an event people can bicycle to that you might be hosting in June. Ideally if the event is indoors, there should be a place to lock up their bicycles.
- We can also promote businesses that offer discounts to people bicycling and presenting the Bike Bingo Card during the month of June as a part of your sponsorship.

Please fill out the attached form so we can recognize all of our sponsors appropriately. Please email your logo to pueblo_mpo@pueblo.us and a link to your website or social media page if you would like your logo linked to connect people to you. Thank you for your support making Pueblo a healthier, more active and vibrant community.

Sincerely,

Kim Arline

Kim Arline
PACE Chairperson



Pueblo Bike Month Bingo
June 2024

A month of bike events, exploring Pueblo on two wheels marking off the Bingo Card.

Weekly rides all summer:

Every Tuesday evening:

Red Creek Rally
gravel ride

Every Thursday evening:

Cruisin Pueblo at Walters Brewery

June 1: **AMR Safety Jam**

June 15:

Movies at City Park or
BBQ in Pueblo West Park

June 26:

Colorado Bike to Work Day

- **Bike to Work Breakfast stops** (central vs tour of several stops depending on response)
- **Bike FROM Work Happy Hour** at Fuel & Iron for New Belgian Pint night!

June 29: **SoCo Bike Art**

Ride and Scavenger Hunt at Fuel & Iron. Final event and raffle off donated or purchased prizes. Grand prize is New Belgian Cruiser bike!



More events can be added to online calendar for other group rides and fun!

www.activepueblo.net/bingo

2024 Pueblo Bike Bingo Month

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SPONSORSHIP OPPORTUNITIES FORM

Check level of sponsorship: all sponsors welcome to have table and hand out promotional materials at any Pueblo Bike Bingo Events including Bike to Work.

- Gold** Active Partnership Level \$500 or more
Logo on Bingo Card, poster/flyer, website, social media recognition x3 in June.
- Silver** Active Partnership Level \$250 - \$499
Logo on event website, social media recognition x2 in June
- Bronze** Active Partnership Level \$100-249
Logo on event website, social media recognition x1 in June.
- Breakfast Station for June 26th Bike to Work day**
Email kimarline@comcast.net if interested and will send Breakfast Agreement. Will list on map, flyers, website and social media.
- Not interested in sponsorship for Pueblo Bike Bingo Campaign

Check type of sponsorship: Amount: \$ _____

- Cash Sponsorship** help fund participant incentives, prizes, fees, permits, advertisement, bike lights, tire repair kits, freebies at events
- In-Kind Sponsorship** (water bottles, gift certificate or prize donations, food/beverage donations for breakfast stops)

If applicable, please describe what will be included with in-kind sponsorship:

Contact _____

Organization Name _____

Address _____

City, State _____ Zip _____

Phone _____ E-mail address _____

For Cash Sponsors please select method of payment:

- Send an invoice to the contact and address above
- A check is enclosed payable to: **P.A.C.E. (Memo: Pueblo Bike Month Bingo)**

PLEASE COMPLETE THIS FORM & SEND THIS FORM TO:

PACE

c/o Eva Cosyleon at pueblo_mpo@pueblo.us or FAX 719-553-2359
211 E. D Street, Pueblo, CO 81003

Please also email your logo and link to your business!

THANK YOU FOR YOUR GENEROUS SUPPORT!