

Pick up the PACE Pueblo

2026

activepueblo.net

LOCAL BUSINESS DISCOUNTS: We are looking for local restaurants, cafes, breweries, ice cream shops or anyone that want to offer discounts during the **Pick up the Pace Pueblo Campaign** in June 1 to August 1st 2026 for the **Pueblo 150 Challenge**. We will add your logo on our poster (deadline May 1st) and our website linking to your business and mention the discount you want to offer. You could offer discount a certain day of the week, one specific event, if they show up on a bike (such as Wednesdays offer \$1 off beer, Ice Cream Thursday discount of \$1 or 10% off, Taco Tuesday discount, or just show up on a bicycle, etc.)

**This is a way to get traffic in your door and promote healthy lifestyles for locals and visitors.
How many bicycle and active human friendly businesses want to join?**

Business _____ Phone: _____

Point of Contact name: _____ Email address: _____

Discount: \$ _____ off or _____ % off of _____ order or _____ specific item: _____

When discount is valid:

Certain day of week _____ for _____ June and July or _____ June only

Valid only on _____ Date/event

Please email your logo to kimarline@comcast.net to be put on the website and poster (must commit by April 30). If received May 1-May 20, will be on website only if poster already full/to printer. Your business will be highlighted throughout the campaign on PACE/Cruisin Pueblo/Pueblo Bike Riders social media pages plus other community partners sharing our campaign posts. **More details at www.activepueblo.net/2026**

SPONSOR a PRIZE for PUEBLO 150 Challenge:

Pueblo residents will be challenged to log 150 miles on foot or on bike or a combo of the two from June 1 to August 1, which is Colorado's 150th birthday. This is a casual challenge each person sets their own goal and can submit their results on a link online later in the challenge. People will track their miles on their own watch, device, or app such as Strava or RidewithGPS. If they win a big prize, they will need to show their mileage. We would like to offer a couple cash prizes, active gear, a nice meal, or whatever business partners want to donate.

PRIZE OFFERED and VALUE: \$ _____

PLEASE RETURN TO PACE VOLUNTEER _____ PHONE: _____

OR FAX TO 719-553-2359 c/o Eva Cosyleon

